



Nobody Measures Up To Our Standards

MRS. FIELDS vs. Others

The BEST brand name cookie dough in fundraising.	✓	
50% more particulates - that's the 'goodies' in every bite.	✓	
National distribution network you can count on.	✓	✓
Delicious, gourmet flavors to choose from; no trans fats and Kosher certified.	✓	✓
\$10 coupon for customer on every box.	✓	
Instant name recognition...cookies virtually sell themselves.	✓	
Same great cookie you find in Mrs. Fields retail stores.	✓	
32 large, 1.25 oz., cookies per box.	✓	
Cookie dough goes straight from freezer to oven - no thawing; no messy tubs.	✓	✓
Safe, reliable delivery using freezer trucks that meet FDA requirements.	✓	

...A brand requires no introduction and no explanation to give it clout!

You won't find an easier – or better tasting – fundraiser anywhere. Mrs. Fields fundraising cookie dough is quite simply the best tasting product and the most recognized brand name in fundraising! You'll see the increased sales with your program and hear from your community how much they love Mrs. Fields!

We are a national company with local distribution in your market. Your product will be on time, every time.

Mrs. Fields team of professionals knows what it takes to run a successful fundraiser. Using a well-known brand is a key factor in that success. In addition, our local representatives know how to motivate your group and utilize our brand to reach your goal.

Maximize your profit with a brand that sells itself. Look to run a Mrs. Fields Fundraising program at your organization, and be amazed by the results!

Join us and raise some dough!



Mrs. Fields Cookie Dough Fundraising

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